



*Freedom*  
*takes Flight*

2025 GALA & WARRIOR AWARDS

APRIL 11, 2025 | THE GOEI CENTER

**SPONSORSHIP OPPORTUNITIES**



# WHAT WE DO

**Street Outreach** connecting with human trafficking victims who are still in exploitation

**Transitional Housing Program** giving trafficking victims a safe place to heal

**Home Base Center for Services** our safe space for client respite and resources

**Training & Public Speaking** equipping the community through awareness and education

**Rahab's Circle Support Group** a safe place for trafficking survivors and victims to share

**Runaway Youth Program** reaching at-risk and trafficked youth

**Girls Court Partnership** mentoring at-risk and trafficked youth in the judicial system

**Parent-Peer Support Group** a supportive space for family members affected by trafficking

# ABOUT OUR FOUNDER



**Leslie King** is a survivor of human trafficking and sexual exploitation. She was trafficked in Grand Rapids at the tender age of 15 and became trapped in the underworld of prostitution and drug addiction for over 20 years. In July 2000, Leslie miraculously found the strength and courage to break free. Since 2003, she has been intensely engaged in working with individuals who find themselves trapped in the same horrors that she experienced.

In 2005, Leslie opened Sacred Beginnings and continues to conduct street outreach, advocate for victims, and mentor survivors in their healing journeys. She frequently consults with law enforcement, clergy, and other professionals requesting direction and understanding in working with prostituted individuals. She also speaks at various conferences and academic institutions on the issue of human trafficking. She has won numerous awards since 2008 in recognition of her incredible work.

# OUR 2024 GALA

was a sold-out event featuring fabulous food, a silent auction and raffle, live music, a live painter, impactful stories from survivors, and the inaugural Warrior Awards!

In addition to collecting hundreds of donated hygiene and seasonal items to be distributed to trafficking victims during Street Outreach, we raised over \$22,000 that went towards assisting victims at Home Base and our Transitional Homes.



# THE WARRIOR AWARDS



We celebrate the outstanding individuals that demonstrate significant investment in supporting victims of human trafficking and sexual exploitation.

In 2024, we recognized 9 individuals including local business owners, nonprofit leaders, law enforcement and elected officials, private citizens, and trafficking survivors.

For 2025, we are opening nominations in 7 categories to the public.

**OUR 2025  
GALA FOCUS:**

**BREAKING  
GENERATIONAL  
TRAUMA**

Our programs seek to break the cycles of generational trauma perpetuated through human trafficking.

**WE NEED YOUR HELP!**

Please consider becoming one of the following sponsors.



# **TITLE SPONSOR**

## **INVESTMENT: \$15,000**

As a Title Sponsor, your organization will receive:

- 20 tickets to the gala with premiere seating
- Your logo prominently displayed on all promotional materials including tickets, emails, direct mail pieces, our website, social media, and more
- Your organization mentioned in the press release
- Your logo prominently displayed at the event, including at your table and on the gala program
- 5 signed copies of Leslie's book
- A speaking engagement with Leslie at your organization
- Volunteer opportunities



## **COMMUNITY WARRIOR**

### **INVESTMENT: \$10,000**

As a Community Warrior, your organization will receive:

- 10 tickets to the gala with priority seating
- Your logo displayed on promotional emails, our website, and social media
- Your logo displayed at your table and on the gala program
- 5 signed copies of Leslie's book
- Volunteer opportunities





## **GALA SUPPORTER**

**INVESTMENT: \$5000**

As a Gala Supporter, your organization will receive:

- 10 tickets to the gala with priority seating
- Your logo displayed on our website and social media
- Your logo displayed at your table and on the gala program
- 2 signed copies of Leslie's book
- Volunteer opportunities



## **HOPE BUILDER**

**INVESTMENT: \$2500**

As a Hope Builder, your organization will receive:

- 10 tickets to the gala with priority seating
- Your logo displayed on our website and social media
- Your logo displayed at your table and on the gala program
- Volunteer opportunities



## **TABLE SPONSOR**

**INVESTMENT: \$1500**

As a Table Sponsor, your organization will receive:

- 10 tickets to the gala with priority seating
- Your logo displayed at your table and on the gala program
- Volunteer opportunities



# THANK YOU!

Sacred Beginnings

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